

SUCCESS STORY

## How a software company in Latin America solved a problem slowing down almost every business



CRG Solutions, a software development company with operations in Costa Rica, Colombia, and other international markets, needed an e-learning platform that was accessible, easy to manage, and financially viable. After reviewing leading market options—and finding only exorbitant prices and unnecessary complexity—they found in Krestomatío the solution that transformed their internal training operation.

COMPANY	INDUSTRY	ACTIVE USERS
<b>CRG SOLUTIONS</b>	<b>Software &amp; TI</b>	<b>300-400</b>
MIGRATED FROM	OPERATIONS	
<b>Moodle Cloud</b>	<b>CR</b> <b>Colombia</b> <b>Internacional</b>	

### THE PROBLEM

#### Prohibitive costs and unnecessary complexity

Leading platforms had prohibitively high prices for a midsize organization. Affordable alternatives imposed too much operational burden. CRG Solutions was about to abandon the search

*"We had almost given up. We needed something that was not completely unaffordable"*  
Juan Delgado - CEO, CRG Solutions

### WHY THEY CHOSE KRESTOMATIO

- **Cost radically different** from the market
- **Instant launch**— operational in minutes
- **Immediate click** from the first conversation
- **Partner-like support**— not just a vendor
- **Up to 150 concurrent users** per hour

### MEASURABLE RESULTS

<b>50%</b> Higher productivity in training processes	<b>15%</b> Better customer service performance
<b>15%</b> Optimization of the customer experience and satisfaction	<b>99%</b> Higher compliance in signing corporate policies

*"This problem I have is shared by every company. Krestomatío has enormous potential—a unicorn-level potential."*  
Juan Delgado - CEO, CRG Solutions

### KEY USES AT CRG SOLUTIONS

- Mandatory onboarding for new employees before starting work
- Ongoing training in customer service and technical support
- Management of corporate policies and HR compliance
- Business English academy
- Centralized traceability that facilitates audits
- Career paths and professional development

### IDENTIFIED MARKET OPPORTUNITY

*Compliance and corporate governance—in HR, legal, policies, and ISO certifications—are now among the largest demands, yet few organizations are connecting them with their LMS. CRG Solutions understood this first.*

### READY TO TRANSFORM YOUR TRAINING?

Midsize companies across Latin America are choosing Krestomatío. Personalized assistance, competitive pricing, and immediate launch.  
[Krestomatío.com](https://krestomatío.com)